

8TH AUGUST 2012

Dear Colleagues, Associates, Partners, and Friends,

It is with great pleasure that I invite you to the Singapore International Coin Fair (SICF) 2013 - an annual event that has become one of Asia's most prestigious and significant numismatic and paper money events.

Our last three-day event in March of this year garnered a solid turnout, with over 8,000 visitors, dealers from more than 20 countries, and official government mints from over 10 countries. Business was strong and remarkable, with many dealers selling out the majority of the inventory that they brought. Given the event's success, almost all participants of SICF 2012 have already confirmed their attendance for SICF 2013 as well. Our show next year has also gained favourable support from 3 additional numismatic societies, both from local and neighbouring countries.

The SICF 2013 will take place March 29th - 31st, and will again be held at the Sands Expo and Convention Centre, Level 1 - Hall A, which is located within the world-class Marina Bay Sands integrated resort. At more than 120,000 square meters, the Sands Expo and Convention Centre is the largest exhibition and meeting venue in Singapore. The Marina Bay Sands integrated resort is

ideally situated in culture and shopping front. It is also minutes attractions, such as the newly opened Gardens by Singapore spanning 101 opened on June 29th, attracted more than



Singapore's business, districts at Marina Bay away from other tourist Singapore Flyer and the the Bay - a new icon of hectares that was just 2012, and has already 70,000 visitors in its first

two days of opening. Another upcoming tourist attraction in Singapore is the 12 hectares river-theme zoo - The River Safari, first of its kind in Asia, is expected to receive visitors before January 2013 along with giant panda - Kai Kai and Jia Jia from China. With the opening of the new and upcoming tourist attractions, you may wish to reward yourself with a memorable and enjoyable stay, perhaps with your loved one in Singapore.

With its strategic location in Asia, embodying the finest of East and West, Singapore has become a vibrant city with modern elegance set against a multicultural race and religious backdrop. It is an outstanding setting for a congregation of industry experts as well as coin and currency enthusiasts.

Our vision to see the SICF be a premier numismatic and paper money event in the world can only be made possible with your support. We look forward to your participation at the SICF 2013.

Make your presence felt in the Asian marketplace by participating in Asia's premier event - SICF 2013! Book before 31st October 2012 and enjoy a 5% discount and priority location.

Meanwhile, please feel free to contact my colleague, Sim at (65)9858 0388 or fax your queries to (65)6547-5587. Alternatively, you can email us at sim@PandaAmerica.com should you have any further questions.

We certainly look forward to your participation at Singapore International Coin Fair 2013.

Thank you, & see you in Singapore!

hay









